

ABOUT THE PROGRAM

- ✓ Business administration is one of the study programs at FISIP UNDANA which was established in 1962.
- ✓ Business administration has 4 areas of specialization/field of study/concentration, namely Production, Marketing, Finance and HR.
- ✓ Contribute in developing the human resources needed in national development, especially in East Nusa Tenggara Province.
- ✓ The number of graduated students reached 1361 spread across various fields of work. Meanwhile, active students currently reach 1173 students.

CURRICULUM

Implementing "Kurikulum Merdeka Belajar", so that learning is more relevant and interactive through project activities that provide opportunities for students to be more active and explore actual issues, so that later they become graduates who are able to answer market needs.

FACILITY

- ✓ Laboratory
- ✓ Classroom
- ✓ Library

LECTURER QUALIFICATIONS

Business administration has 33 lecturers graduated from leading universities in Indonesia. Consisting of 6 doctorates and 27 lecturers with master's degrees (S2).



**BAN-PT ACCREDITED
WITH B PREDICATE**





Various scholarships are available for students:

- Bidikmisi
- Achievement Scholarship
- Bank Indonesia Scholarship
- ETC



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**Kampus
Merdeka**
INDONESIA JAYA

**STUDY PROGRAM
BUSINESS ADMINISTRATION**

